Aaron Konopka • UX Product Designer

🌐 aaronkono.com   📞 +61 433 529 171   ✉ aaronkonopka.ux@gmail.com

"I live and breath **product design**. My specialty lies in creating a cohesive balance between **UX** and **UI** design, throughout the whole product lifecycle. I also come neatly packaged with a technical background.

Experience

Senior UX Product Designer
XY Sense, Mar 2023 - Present

I lead the end-to-end product lifecycle with a primary focus on the frontend of the process, encompassing discovery, conceptualisation, and design execution. I collaborate closely with stakeholders to align business objectives with user needs, driving product strategy and fostering innovation. I rapidly create wireframes and low-fidelity prototypes to test viability, feasibility, and desirability with users, ensuring alignment with business and user requirements. Additionally, I develop and maintain a comprehensive Design System used across the entire product suite, establishing consistency and scalability. I championed a more user-centered product approach by guiding product strategy and design from a leadership perspective.

Product Designer
Honeywell Sine, Dec 2020 - March 2023

My role covered the whole end-to-end product lifecycle, however, my main focus was on the frontend of the cycle. I played a key role in stakeholder meetings, discovery and execution. I rapidly wireframe and create low fidelity prototypes to test viability, feasibility and desirability with users, based on business and user requirements. I also developed and maintained new Design System assets which were used over the entire Sine product suite.

Product Designer & Manager
VirtualAgent, Jan 2020 - Aug 2020

Receiving this promotion within the company gave me the opportunity to implement the agile methodology, find our north star and implement the OKR system while retaining previous responsibilities. Working closely with stakeholders, business owners and the team, it was important to align our products with the greater outcomes the company was seeking.

UX / UI Designer
VirtualAgent, 2017 - Aug 2020

My role included taking ownership over B2B and B2C products, focusing on user experience and identifying usability issues by wireframing / rapid prototyping, usability testing, creating user stories and receiving feedback from stakeholders and users. I also implemented all prototypes by developing the UI then handing off.

UX / UI Designer and Frontend Developer
Toop&Toop Real Estate, 2013 - 2017

My responsibilities within this role was identifying usability issues and creating user stories / groups, wireframes, email templates, creating end-to-end products from a simplistic brief

Junior / Casual Web & Graphic Designer
Tek Graphix, 2006 - 2013

Whilst undertaking studies, I worked on a casual basis with Tek Graphix.

Skills

UX Design, UI Design, Interaction Design Responsive Web Design, User-centered design Product design, Information Archiecture Personas, Wireframing, Rapid Prototyping User flows / journeys, User research

Code

HTML5	Vercel
CSS / Tailwind	React
Javascript	Next.js

Tools

Figma / FigJam	VS Code
FlowMapp	Pen & Paper
Adobe Suite	Miro / Lucid
UserTesting	

Accomplishments

Established and led the design arm at XY Sense, implementing strategies that improved product usability, fostered innovation, and aligned cross-functional teams toward a user-centered approach

Streamlined mass COVID-19 vaccinations by designing an app that directed users to colour-coded lanes, increasing efficiency and enabling a 100x improvement in vaccination capacity in the US.

'FIX' now has over 15 agencies onboard and over 35,000 users

Reduced email traffic by 73.3% with the 'FIX' platform

'FIX' increased productivity by saving users 171.15 hours per week which equals 4.5 full time staff equivalents

Awards

REIA Innovation Award 2016
FIX, formerly MyMaintenance

REISA Innovation Award 2015
FIX, formerly MyMaintenance

Toop&Toop Client Services Award
2015

Marden Senior College Register of achievers program
2012

Education

Open2Study
Certificate of Achievement - User Experience for the Web, 2015

TAFESA
Adv. Diploma in Creative Product Development specialising in Interactive Digital Design, 2008 - 2010

Marden Senior College
Certificate IV in Design, 2007